

They're coming.

Get ready for summer and save with the Holiday Spray Promotion.



Harrell's
Growing a Better World®

Get up to 8% earned credit on our most innovative fungicides.

May 18 - August 31, 2015

The summer holidays are just around the corner. Keep your course in peak condition by applying **Intrinsic®** brand fungicides in advance of **Memorial Day, July 4** and **Labor Day**. **Intrinsic** brand fungicides provide the foundation to control disease, help your turf withstand summer stress and grow more efficiently.

Holiday Spray promotional savings:

- Get up to 8% earned credit at your distributor on qualifying products purchased between May 18 and August 31, 2015.
- Receive a Bose SoundLink Color Bluetooth speaker with the purchase of a case of **Lexicon® Intrinsic** brand fungicide (\$129 value). See reverse for details.

Call your distributor and save today.

Then enjoy worry-free, beautiful turf all summer long.

Visit betterturf.basf.us/holidayspray for complete product and promotion information, testimonials, videos and more.

150 years

BASF
We create chemistry

Save on our most innovative fungicides –
and get turf that can tough out the summer.



2015 Holiday Spray Promotion Qualifying Products:

Product	Agency Price*	Cost/Acre (High Rate)	Earned Credit*	Savings/Case
Lexicon Intrinsic brand fungicide (4 x 21 oz)	\$1,689.24	\$422/acre	8%	\$135.14
Honor Intrinsic brand fungicide (6 x 3 lbs)	\$2,412.00	\$402/acre	5%	\$120.60
Honor Intrinsic brand fungicide (36 lbs keg)	\$3,559.68	\$297/acre	8%	\$284.77
Insignia SC Intrinsic brand fungicide (4 x 122 oz)	\$5,880.40	\$368/acre	5%	\$294.02
Insignia SC Intrinsic brand fungicide (2 x 2.5 gal)	\$5,304.00	\$253/acre	5%	\$265.20
Xzemplar fungicide (new 4 x 11.4 oz size)	\$702.17	\$175/acre	8%	\$56.17
Xzemplar fungicide (2 x 114 oz)	\$3,052.92	\$152/acre	8%	\$244.23

* CA prices higher by 2.175% due to California Mill Tax. Please note that earned credit is as shown and does not include an additional 2.175%.

Intrinsic® brand fungicides strengthen turf from the inside out, delivering powerful disease control, increased growth efficiency and greater tolerance to stress.

Lexicon®

Intrinsic® Brand Fungicide

Our most advanced disease and plant health solution for greens and tees, **Lexicon Intrinsic** brand fungicide delivers fast-acting curative and preventive control of 27 diseases for up to 28 days.

Honor®

Intrinsic® Brand Fungicide

The ideal fungicide for fairways, **Honor Intrinsic** brand fungicide provides two modes of action in a convenient premix formulation.

Xzemplar®

Fungicide

Xzemplar fungicide combines the fast stopping power of a contact with long-lasting preventive action for ultimate dollar spot control. New four acre case is perfect for use on greens!

FREE Bose SoundLink Color Bluetooth Speaker (\$129 value!)

Purchase one case of **Lexicon Intrinsic** brand fungicide between May 18 and August 31, 2015, then go to betterturf.basf.us/holidayspray and register to receive your free Bose speaker.



Insignia® SC

Intrinsic® Brand Fungicide

Cost-effective for fairway use, **Insignia SC Intrinsic** brand fungicide controls key diseases and provides plant health benefits.



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Holiday Spray Promotion Conditions:

The earned credit will appear on the end user's account with the agent who processes the order and will only become available to end user once their account is paid in full. Holiday Spray earned credit can only be applied to new purchases of agronomic inputs or related products. Product must be purchased through a BASF authorized distributor. Only sales to qualified end users will apply (Golf, L&L, Nursery & Ornamental, Sports turf, Municipalities, and Sod Farms). All products sold on behalf of BASF. All sales are final. BASF does not accept returns. All products may not be registered for sale or use in all states. Please check with your state or local extension service. Offer valid while supplies last. Cannot be combined with other offers. BASF reserves the right to cancel or modify this program at any time.

Bose Speaker Offer: An end-user who purchases at least one case of **Lexicon Intrinsic** brand fungicide (article #59013840) during the stated promotional dates will be eligible to receive a Bose SoundLink Color Bluetooth Speaker. Limit one speaker per qualified end-user; agents do not qualify for this offer. Invoice dates for purchases of Lexicon must fall within the stated promotional dates. To claim incentive, end-user must visit betterturf.basf.us/holidayspray, and provide all claim information. No exceptions. Please allow 8 weeks for delivery of the speaker.

Always read and follow label directions.

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